



PRESS RELEASE

Suir Engineering announces sponsorship of Waterford GAA

One of Waterford's largest employers marks 40th anniversary with new sponsorship deal



Waterford, Ireland – 01 March, 2024 – **Suir Engineering** was today confirmed as the official sponsor of Waterford GAA's county teams in both hurling and football. The new county jersey, along with all leisurewear will carry the Suir Engineering logo, as part of a three year deal to sponsor both codes at Senior, U20's and Minor grades.

Headquartered in Waterford, Suir Engineering is one of the country's leading engineering services providers. Established in 1984 and celebrating 40 years in business this year, the company employs more than 1,500 people.

Brendan Moley, Chief Operations Officer at Suir Engineering said: "With such a strong presence and legacy in Waterford and indeed right across the south-east, this is a particularly significant sponsorship for the business. Gaelic games are in the DNA of our company; many of our team members are active GAA players, supporters and volunteers and Suir Engineering has a long history of both GAA and wider community support.



“There are many synergies between Suir Engineering and Waterford GAA, which makes this exciting partnership a formidable one, and we are very much looking forward to working together for the mutual benefit of both organisations.

“While we are a large business with a global footprint, our local roots are hugely important to us and we recognise the crucial role that sport plays and the value it brings to our community and county.”


“As we celebrate 40 years in business this sponsorship is a further reason for celebration. We wish the County Board, management and players of Waterford’s hurling and football teams the very best of luck for the incoming season, where we hope there will be even more cause for celebration.”

Waterford Chairman, Sean Micheal O’Regan, said, “We in Waterford GAA are delighted to have a company like Suir Engineering as our new team sponsors. They are an outstanding and successful Waterford based International Company and we are so proud to have them as our Title Sponsor and look forward to a strong and successful partnership into the future.”


Suir Engineering Ltd, with Corporate Head Quarters in Cleaboy Business Park, Waterford is a leading provider of innovative Electrical, Instrumentation, Mechanical and High Voltage Power & Renewable Energy solutions for clients throughout Ireland, the UK, and Europe.

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